



ANNOUNCEMENT

INTERIM CHIEF OF EMERGENCY AND TRAUMA MEDICINE

I am pleased to announce that Dr. Rosie North will assume the role of Interim Chief of Emergency and Trauma Medicine for the period of February 1, 2026 to July 1, 2026.

Dr. North has worked in our Emergency Department for the past seven years, demonstrating consistent clinical excellence, sound judgment, and a strong commitment to patient-centered care. She was recently appointed as the Medical Lead for the Emergency Department, where she has already made meaningful contributions to departmental operations and strategic planning.

Over the past several years, Dr. North has played an important role in the development and implementation of initiatives that have improved patient care, safety, and patient flow within the Emergency Department. Her collaborative leadership style and data-informed approach have supported measurable improvements in access and quality.

In her interim role, Dr. North will continue to work closely with Emergency Department leadership, the interdisciplinary team, and the Chief of Staff Office to ensure stability, accountability, and continued progress during this transition period.

We are grateful to Dr. North for accepting this leadership responsibility and stepping forward to serve in this capacity. Please join me in congratulating her and offering your full support as she assumes this important role.

Dr. Bradley Jacobson MD, CCFP(EM), FCFP, MHA
Chief of Staff
Assistant Professor - NOSM

February 6, 2026