

2026 Strategic Plan Update

June 7, 2023



Thunder Bay Regional
Health Sciences
Centre

Thunder Bay Regional
Health Research
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STRATEGIC PLAN
2026

Research, Innovation & Learning: Research

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2026

OUR STRATEGIC DIRECTIONS



Equity, Diversity, & Inclusion

We all belong



Patient Experience

Empathy, compassion, and respect in every encounter



Staff Experience

This is where we want to work, grow and thrive



Research, Innovation, & Learning

Driven by the needs of our patients, our staff and our communities



Sustainable Future

Ensuring our Healthy Future

STRATEGIC PLAN



Research, Innovation, & Learning Overview



Research, Innovation & Learning

Driven by the needs of our patients, our staff and our communities



1. Assess and prioritize our research efforts.

OBJECTIVE

1.1 Assess, balance and align our current research priorities with our commitment to research that advances population health and health services and supports translation of knowledge to patient care.

2. Build and enhance our staff capacity and the capabilities needed for research success.

OBJECTIVE

2.1 Create an environment that fosters the retention, development, and recruitment of staff required to enable research success.

2.2 Measure the success of current and future research initiatives and impacts on patients, stakeholders, and the Hospital.

3. Create an environment inclusive and supportive of research, innovation, teaching, and learning.

OBJECTIVE

3.1 Increase efforts to translate knowledge to practice, applying research findings at the bedside, and improving the quality and safety of patient care.

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How We Will Measure Success

Direction	Goal	Strategic Indicator	Operational Indicator
Research, Innovation & Learning	Assess and prioritize our research efforts.	<p># opened investigator initiated research studies informed by NWO population needs and applied to care</p> <p>% positive (top box) responses on patient experience survey re being made aware of research opportunities</p>	<p># peer reviewed publications & presentations/engagements</p> <p># peer reviewed publications</p> <p># research presentations/engagements</p> <p>% research revenue from Hospital foundation & external sources</p> <p>% change in total researchers</p>

Current Initiatives

Permission to Contact for Research (PtC)

- ▶ PtC program is an organization wide initiative that allows for patients and community members to proactively express their consent to be contacted for health research related opportunities
- ▶ Linked to Strategic Indicator *% positive (top box) responses on patient experience survey re being made aware of research opportunities*
- ▶ SLC has approved in principle to establish a research permission to contact program and to explore feasibility of different permission to contact programs in order to bring recommendations forward to SLC (December 2022)



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Current Initiatives

Research Business Model

- ▶ TBRHRI's RELC endorsed a proposal to consider new business model(s) for research (April 2023)
 - ▶ Plan to focus on value of health research and sustainability over profitability
 - ▶ Plan will focus on aligning resources and support to meet strategic goals
 - ▶ Increasing opportunities to participate in research
 - ▶ Support research that can be translated into practice
 - ▶ Create a framework that supports development, implementation and translation of research
 - ▶ Sustainable and practical
 - ▶ Support for all researchers and administrators
- ▶ Next steps
 - ▶ Environmental scan
 - ▶ Develop recommendations for RELC's consideration



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Leadership Engagement

Questions:

1. What do you need in order to better support research in your area?
2. As an organization what opportunities are we missing or should be considering?

*** Use QR code or Link in chat to join the survey to share your feedback.



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