



SUSPECT STROKE? MINUTES MATTER!

Stroke Awareness Video: Scene Review

This presentation will review a bedside research study of 70 patients and families stories and how it created the storyboard for the 71 second stroke awareness video.

Utilizing best practices, data and personal impacts, the creators brought to life an emotional journey for all viewers while creating and capturing the stroke awareness message: Suspect Stroke? Minutes Matter!

Speaker:

Keli Cristofaro, Stroke Community Engagement Specialist

Leanne Baird, Stroke Patient Actor
Justin BeauParlant, Spouse Actor

June 21, 2022
12:30-1:00 EST

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