



Thunder Bay Regional
**Health Sciences
Foundation**

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Media Release

Tbaytel Motorcycle Ride for Dad, Presented by PDR Contracting is back for its 20th year

Cruise for Dad still an option for those who want to participate

May 12, 2022

For Immediate Release

(Thunder Bay, ON) – The Tbaytel Motorcycle Ride for Dad, presented by PDR Contracting is back for its 20th year, after being on hiatus since 2019. The event is happening on Saturday, June 18, the day before Father’s Day. All funds raised through the event will be used by Thunder Bay Regional Health Sciences Foundation in its mission to support prostate health including cancer research, education, diagnosis, and treatment in Northwestern Ontario.

Registration is now open online at www.healthsciencesfoundation.ca/fordad. Cost is \$75, and all participants who register before May 30 are guaranteed a t-shirt, and will be entered into our Early Bird draw to win an INNOVV Dash Cam, donated by CARSTAR Collision & Glass Service.

There is also a registration BBQ happening on Saturday, May 28 from 11:00 am to 3:00 pm at CARSTAR Thunder Bay (Half Way Motors), 545 11th Avenue, for those who wish to sign up in person.

To date, this event has raised over \$1.2 Million for the Northern Cancer Fund of the Thunder Bay Regional Health Sciences Foundation. Equally as important as the amount raised is the prostate health awareness generated by the Tbaytel Motorcycle Ride for Dad, presented by PDR Contracting.

Glenn Craig, President and CEO, Thunder Bay Regional Health Sciences Foundation, is excited to see this event come back for its 20th year. “The Tbaytel Motorcycle Ride for Dad, presented by PDR Contracting is one of the Foundation’s biggest events – participants really enjoy the Ride and the poker run, and most importantly supporting a great cause. Since the Ride started in 2001, the conversation surrounding men’s health issues, especially related to prostate cancer, has really opened up. People have become more comfortable talking openly about the importance of screening for these cancers and this increase in education means more people are taking action to maintain their health. Prostate cancer is treatable when detected early, and dollars raised from the Ride help give our hospital the best tools for care.”



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Northern
Cancer Fund



Northern
Cardiac Fund



Health Sciences
Discovery Fund

Tbaytel Cruise for Dad is back for 2022

Back by popular demand, the Tbaytel Cruise for Dad will be open again this year from June 1, 2022 to July 4, 2022. Registration of \$50 will provide an event map of 10 tourist attractions across the city. Figure out where they are, cruise to the location, take a selfie and submit them through email or social media for a chance to win some great prizes. For every 5 photos taken and posted, an additional ballot will be entered in the drum for prizes.

For full details, or to register for the Tbaytel Cruise for Dad, www.healthsciencesfoundation.ca/fordad. All registrants will receive coupons for a free lunch at A&W, and a free ice cream cone from Merla Mae.

“Tbaytel has been the presenting sponsor of the Motorcycle Ride for Dad since 2016 and we are thrilled to see it back in person again this year,” says Dan Topatigh, President and CEO, Tbaytel. “Not only does the event raise awareness and funds for the fight against prostate cancer in Northwestern Ontario, but it’s a great day to get out and ride with the community.”

Apart from our generous sponsors, much of the Ride’s success comes from the pledges brought forward by the participants of the event. Many of the riders aim to be part of the “500 club”, raising \$500 or more for the Northern Cancer Fund, and this also secures them free registration for the following year’s ride.

If you have any questions about the event, please contact Melody Lavallee at 807-684-7788 or melody.lavallee@healthsciencesfoundation.ca.

Together, we are making HOPE possible.

Attachment: Event Poster

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For more information, please contact:

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