



Thunder Bay Regional
**Health Sciences
Foundation**

980 Oliver Road
Thunder Bay ON
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info@healthsciencesfoundation.ca



Northern
Cancer Fund



Northern
Cardiac Fund



Health Sciences
Discovery Fund

Help kick off the giving season tomorrow on Giving Tuesday

November 29, 2021

For immediate release

Thunder Bay, ON -- Giving Tuesday happens each year and is an international day of giving, taking place after the sales of Black Friday and Cyber Monday. It's a day where people rally behind and support their favorite causes. The Thunder Bay Regional Health Sciences Foundation uses Giving Tuesday to help kick off the season of giving, which is taking place this year on Tuesday, November 30.

"For the past few years, our community has been so incredibly generous on Giving Tuesday," says Glenn Craig, President and CEO of the Thunder Bay Regional Health Sciences Foundation. "The day is all about philanthropy – more donations come in during the 24 hours of Giving Tuesday than any other day of the year. Plus, we have some generous gift-matching partners this year which will help double our community donations!"

This year's matching gift donors include:

- Rainbow Printers, \$5,000
- Gary & Leslie Sivitsky, \$5,000
- Alex & Vince Mirabelli – RE/MAX First Choice Realty, \$1000

The Thunder Bay Regional Health Sciences Foundation has a goal to raise \$48,000 this Giving Tuesday, and funds raised will be used to purchase two Panda Infant Warmers for the Labour & Delivery ward and NICU. The Hospital currently has one of these machines, but two more are needed to replace aging equipment. The units are used to keep babies warm at birth, and provide a comfortable environment for newborn assessments to take place in. They will help ensure the highest levels of safety and comfort for the Hospital's tiniest patients.

"We currently have one Panda Infant Warmer at our Hospital, and we are so grateful that funds raised on Giving Tuesday will be used to purchase two more," says Vanessa Mihaljevic, Registered Nurse, Labour & Delivery. "These warmers have features like an integrated scale and hands-free alarm silence, which allows caregivers to focus on the most critical aspects of their jobs."



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Donations for Giving Tuesday are gratefully accepted all day on Tuesday,
November 30th:

- Online: healthsciencesfoundation.ca/gt
- Phone: 807-345-4673 (Between 9 AM - 5 PM)
- Text: Vital to 20222 (\$10 donation)

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