

DRESS PURPLE DAY

October 27th

Every October, Children's Aid Societies across Ontario raise awareness about the important role that individuals and communities play in supporting **vulnerable children, youth, and families** through the provincial Dress Purple Day campaign. The campaign is more important than ever, since the COVID-19 pandemic has created additional stressors for families, and in some cases has increased risk for the well-being and safety of children and youth.

All staff is encouraged to dress in purple on **October 27th** alongside the Children's Aid Society of the District of Thunder Bay to show our support for the children, youth and families in our community facing challenges.

Send your Dress Purple Day photos to TBRHSCGroupNews@tbh.net and be featured on the Hospital's social media and the Daily Informed Newsletter.

Visit www.oacas.org/dresspurpleday to learn more.

#IDressPurpleBecause



**Children's
Aid Society**
THUNDER BAY DISTRICT



Thunder Bay Regional
Health Sciences
Centre