



## THOUGHT LEADER SPOTLIGHT

A Strategic Plan clearly lays out a meaningful and achievable future state. The Strategic Plan 2026 will be a bold and innovative plan to guide our Hospital and Health Research Institute for the next five years. In preparation, we have engaged nine thought leaders in the health care industry to inspire hope, creativity, and innovation.

YOUR  
IDEAS.

OUR PLAN.

INSPIRED  
CARE.

## Reimagining Work: Bureaucracy to Humanity and Reimagining Work: The Hospital Workplace of the Future



### Jos de Blok

CEO of Buurtzorg (Neighbourhood Nursing), Netherlands

Jos de Blok is the founder and CEO of Buurtzorg (neighborhood nursing), a Dutch organization with more than 10,000 employees, offering community based (home) care services to more than 70,000 patients a year. Founded in 2006 with one team of four nurses, Buurtzorg has transformed home-based health care and it has created an innovative method for nursing care at home.

As a nurse by education, he is considered a change agent in the Netherlands when it comes to the organization of community based (home) care. Before he established Buurtzorg he had several senior management positions in home care organizations including director Innovations for medical services.

To learn more about Jos de Blok and to be inspired about the possibilities and how they can be applied to what we do at TBRHSC and TBRHRI.

[comms.tbrhsc.net/stratvideo/jos-de-blok](https://comms.tbrhsc.net/stratvideo/jos-de-blok)