



## FOR IMMEDIATE RELEASE

### Hospital Seeks Input for Strategic Plan 2026

(Thunder Bay, ON – April 15, 2021) Leadership with the regional hospital for all Northwestern Ontario is reaching out to anyone who wants a say in the future direction through its strategic planning process. Among other outcomes, Strategic Plan 2026 will prioritize the needs of the community, and advance partnerships and health system integration. Work began on this a couple of months ago.

“Dealing with COVID-19 the past year has certainly created plenty of operational challenges for the Hospital – however it is crucial that we continued planning for how we serve our communities post-pandemic,” said Thunder Bay Regional Health Sciences Centre (TBRHSC) President and CEO, and Thunder Bay Regional Health Research Institute (TBRHRI) CEO, Dr. Rhonda Crocker Ellacott. “To that end, we want to hear from our front-line staff, the public and our stakeholders to help inspire thinking and create priorities over the next five years.”

To date, the Strategic Planning Advisory Committee for TBRHSC and TBRHRI has been working hard behind the scenes on Strategic Plan 2026 – having already conducted over 70 interviews and focus groups.

“Everyone has experiences and expectations to share that can expand the ways we enhance patient outcomes and experiences,” said Hospital Board Chair Matt Simeoni. “So, we are asking people to engage and challenge this process. Now more than ever, it is critical we get this right.”

To inspire and challenge the process, TBRHSC has engaged several thought leaders from various sectors across the province, as well as nationally and internationally.

“These thought leaders are lending insight on future health modelling, health system redesign, post-COVID recovery, while inspiring new and innovative approaches to care at a community and regional level,” added TBRHRI Chair Dr. Andrew Dean. “However, this strategic planning process only works if we hear from all stakeholders.”

Anyone interested in contributing to the Strategic Plan 2026 should visit [www.tbrhsc.net/strategicplan2026](http://www.tbrhsc.net/strategicplan2026). There you will find more information about the process, thought provoking videos, and a link to a short survey.

Hospital leadership is aiming to have the Strategic Plan complete by the summer.

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# MEDIA RELEASE



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## ***Healthy Together***

*Thunder Bay Regional Health Sciences Centre, a 375-bed academic specialized acute care facility, is a national leader in Patient and Family Centred Care. As the only tertiary care provider in Northwestern Ontario, we provide comprehensive services to a population of over 250,000 residents in a region the size of France.*

*Effectively addressing the health care needs of patients and families has earned us both Innovation Awards and Leading Practice Designations.*

*As an academic health sciences centre, we teach the next generation of health care providers and advance medical research. Patients benefit from interprofessional teams of dedicated health care providers and access to leading-edge medical technology and clinical trials.*